



# Business Plan Development

✓ TRL 5 or more

✓ Better in the second half of the project life

The service includes a virtual or face-to-face collaborative workshop, and entails support for developing a complete business plan, including issues such as:



The consortium's operational and financial objectives, the plans for their achievement



Coaching partners in pitching their exploitable results



Describing in a clear and effective way business, products/services, market, competition, operations and management, and financial estimates



Facilitating access to risk capital providers and other innovation financing actors

## Benefits:



Validated Lean Canvas



Updated Business Plan



Tested Pitches

<http://exploitation.meta-group.com>

After confirmation by the EC Project officer, apply sending information on preferred event timing and place to:

[EC-CSC-Exploitation-support@ec.europa.eu](mailto:EC-CSC-Exploitation-support@ec.europa.eu)



All FP7 and H2020 projects are eligible to apply

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A project can benefit only once



Projects can ask for the service only if they have not already benefitted by a similar one under another support scheme