



# Brokerage and Pitching Event

- ✓ For a group of projects (5-10 projects)
- ✓ TRL 4 or more
- ✓ Better at the end of the project

The service helps project partners to streamline the key message, better present their project results, foster synergies and generate new ideas



Training on "how to pitch"



Individual coaching to finetune the presentation of selected exploitable results



Open discussion with experts, peers and investors on the exploitation model

## Benefits



Customised recommendations on how to improve the pitch



Opportunity to meet with other projects, experts and investors



A short and effective presentation of your results, tested and validated by an international panel of experts

<http://exploitation.meta-group.com>

**After confirmation by the EC Project officer, apply sending information on the group of projects , preferred event timing and place to:**

**[EC-CSC-Exploitation-support@ec.europa.eu](mailto:EC-CSC-Exploitation-support@ec.europa.eu)**



All FP7 and H2020 projects are eligible to apply

1

A project can benefit only once



Projects can ask for the service only if they have not already benefitted by a similar one under another support scheme